

# Give a gift today

Keele

UNIVERSITY



Please join us today and help us to fight global challenges, save lives through ground-breaking health research and support the best and brightest students to come to Keele. There really has never been a more exciting and opportune time to support Keele University.

**Thank you - your support will transform lives**



## What giving means to me

"Keele gave us so much. We made friends for life and learned to think differently. We're happy to do our bit to help today's students and help repay something of what Keele gave to us"  
*Jack and Barbara Thomas (1958)*

"I am pleased that current students appear to find Keele as enriching, friendly and supportive as I remember. The campus remains a lovely location, and it has been gratifying to support new friends who work to maintain and improve this place. To celebrate the time my wife Ros and I spent at Keele, my children and I have supported a number of campus projects."

*Phil Davies (1971)*

"Keele will always be the most beautiful university in England and yet it remains one of the most dynamic, innovative and exciting places to study. Keele grounds are inspirational and Keele students will always achieve amazing things - I'm proud to be a Keelite, forever Keele."

*Josie Jakub (1999)*



# Donation Form

## 1. My Details

Full name

Address

Postcode

Phone number

Email address

Year of Graduation

Subject/s

Relationship to University

## 2. My Area of Support

- Hardship fund
- Student support
- Advancing research
- Keele Key Fund area of greatest need
- Other (please specify): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## 3. Sign a Gift Aid declaration to make your gift go further

Through Gift Aid, Keele University can reclaim 25p of tax on every £1 that you give.

- I want to Gift Aid this donation and any donations I make in the future or have made in the past four years to Keele University.
- I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that tax year it is my responsibility to pay any difference.

Signature \_\_\_\_\_

Date \_\_\_\_\_

- I do not wish my name to appear on the list of supporters of Keele University

*giftaid it*



Registered with  
**FUNDRAISING  
REGULATOR**

#### 4. My Gift

### Regular Gift via Direct Debit (UK bank account)



I wish to make a regular gift of £ \_\_\_\_\_

#### Frequency

- Monthly       Annually  
*Payments will be collected on the 5th of each month*

#### Instruction to your Bank or Building Society to pay by Direct Debit

To: The Manager  
Bank / Building Society  
Address:

Postcode

Signature

Date

Name(s) of the account holder(s)

Bank / Building Society account number

Branch sort code

Originators ID Number 8 5 8 1 7 8

**Instruction to your Bank or Building Society:**  
Please pay Keele University Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee (to be sent with your confirmation letter). I understand that this instruction may remain with Keele University and, if so, details will be passed electronically to my Bank / Building Society.

### Single Gift - Cheque or Card Payment

I wish to make a single gift of

- £25     £50     £75     or my choice of £ \_\_\_\_\_

- I enclose a cheque made payable to 'Keele University'  
 I would like to pay by:     Visa     Visa Debit     MasterCard     Maestro

Card number                    (Maestro)

Start date        Expiry date        Security no.        Issue no.     (Maestro)

Signature

Date

Or make your gift securely online at <https://epay.keele.ac.uk/donations>  
or by calling 01782 732978

## 5. Please tell us what inspired you to make this gift

We would like to share your comments in our magazines, online and in other related materials. If you would prefer these not to appear in our communications, please tick here:

## 6. Data Protection

Thank you for taking the time to complete this form and for your generosity in making a gift. As well as helping current and future students, the details that you have provided will inform Keele University's supporter engagement and fundraising programmes, and ensure that contact with you reflects your preferences.

All data will be kept securely in line with our full data protection policy, which is available at [www.keele.ac.uk/alumni/dataprotection](http://www.keele.ac.uk/alumni/dataprotection). You have the right to object to the use of your data and to opt out of communications by contacting [alumni.hq@keele.ac.uk](mailto:alumni.hq@keele.ac.uk).

## 7. How would you like to hear from us?

We'd love to stay in touch to let you know how your support is making a difference and other ways that you could get involved in the future. Tick 'Yes' to receive updates about our activities and stay in touch with Keele.

<b>Email</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Post</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Phone</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>Text message</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No

## 8. Leaving a gift in your will

By remembering us with a gift in your will, you can ensure that Keele continues to thrive and remains a brilliant place to be for future generations of students and staff. Including a gift in your will is quick and easy to do.

For more information, please call **01782 732978** or email [alumni.hq@keele.ac.uk](mailto:alumni.hq@keele.ac.uk).

## Keep in touch

We would be delighted to hear from you! Please get in touch to find out more about how you can be involved with Keele University.

Advancement, Innovation Centre 1, Keele University  
Keele, Staffordshire ST5 5NB  
[www.keele.ac.uk/alumni](http://www.keele.ac.uk/alumni)

